SPONSORSHIP OPPORTUNITIES

2027 Global Industry and Public Sector Sponsorship Opportunities

Updated: November 2026 | All dates and events are subject to change

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For the most up-to-date information, updated monthly, please see here (and bookmark this link!).

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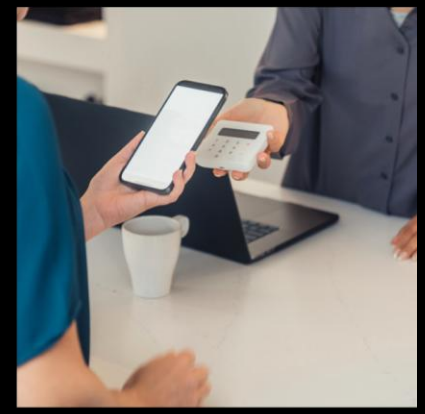
AWS for Industries

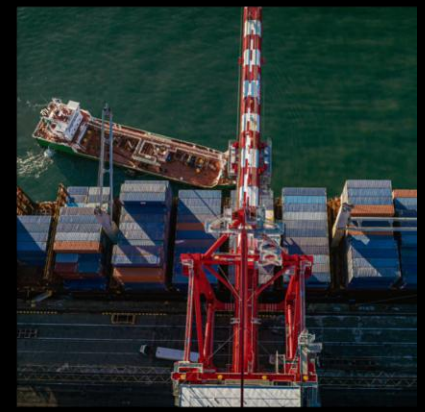
AWS customers around the world are reinventing their businesses and entire industries, and in 2027 the pressure to deliver real outcomes has never been higher.

For more than a decade, AWS and AWS Partners have helped thousands of customers solve their toughest problems with solutions built for specific industry and cross-industry needs.

Our 2027 Industry sponsorship programs bring AWS Partners into the room with the technology and business leaders shaping what comes next.








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Why sponsorship?

Reach the right audience

Industry sponsorship programs let AWS Partners showcase solutions, services, and applications to technical and line-of-business buyers.

What packages include

Partner kiosks or booths, speaking sessions, demo presentations, networking and meeting opportunities, and more. Each event is tailored to its audience and industry.



Built for discovery

Packages help customers learn about purpose-built solutions, services, and applications with the potential to transform their business.

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Why sponsor with AWS?

BRAND AWARENESS

Co-promotion and co-branding with AWS

- Co-exhibit with AWS in the Expo
- Join AWS-led engagements with executive-level industry leaders

CONTENT ENGAGEMENT

Present your solutions to a captive audience in AWS theaters

- Engage attendees with hands-on demos at Partner Demo Stations
- Tell your story in videos produced by AWS onsite

LEAD GENERATION

Connect with business decision makers and generate leads

Accelerate sales cycles with AWS through onsite meetings

Engage with AWS Partner Sales leaders and teams

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Industry and Public Sector sponsorship overview

Automotive	Education	Energy & Utilities	Financial Services
Government	Healthcare & Life Sciences	Manufacturing	Media & Entertainment
Nonprofits	Retail & Consumer Goods	Telecom	

Click an industry to view its 2027 sponsorship programs. Many programs are invite only for AWS Partners who meet each program's eligibility criteria. All information is subject to change.

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2027 Automotive sponsorship programs

01

CES

January 6-9, 2027 | Las Vegas, NV | Prospectus

The largest technology event in the world. Automotive is a major focus, covering electric vehicles, infotainment, telematics, autonomous capabilities, and ride sharing.

02

Hannover Messe

April 5-9, 2027 | Hannover, DE

The premier global industrial technology event of the year, bringing together leading manufacturing and industrial companies, partners, and 130,000+ attendees.

03

AWS Summit Berlin

May 11, 2027 | Berlin, DE | Preview

AWS Summits are free in-person events that bring together the cloud computing community, offering expert-led sessions from AWS Partners and industry leaders. This Summit has a high concentration of automotive customers in attendance.

04

AWS Summit Tokyo

June 16-17, 2027 | Tokyo, JP

AWS Summits are free in-person events that bring together the cloud computing community, offering expert-led sessions from AWS Partners and industry leaders. This Summit has a high concentration of automotive customers in attendance.

05

IAA Mobility

September 7-12, 2027 | Munich, DE

One of the world's largest mobility events, bringing together automakers, suppliers, and tech companies to showcase the future of transportation.

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2027 Education sponsorship programs

01

AWS Imagine EDU/SLG

July 2027 | Chicago, IL (date TBC)

AWS Imagines are for decision-makers exploring practical cloud and AI strategies to better serve their beneficiaries and staff. This two-day, no-cost event delivers real-world knowledge and connections.

02

AWS Summit Washington, DC

July 21-22, 2027 | Washington, DC | Preview

AWS Summits are free in-person events that bring together the cloud computing community, offering expert-led sessions from AWS Partners and industry leaders. This Summit has a high concentration of education customers in attendance.

03

AWS Summit San Francisco

May 6, 2027 | San Francisco, CA | Preview

AWS Summits are free in-person events that bring together the cloud computing community, offering expert-led sessions from AWS Partners and industry leaders. This Summit has a high concentration of education customers in attendance.

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2027 Energy & Utilities sponsorship programs

01

DISTRIBUTECH

March 1-4, 2027 | Atlanta, GA

The largest, most influential transmission and distribution event in the country, offering education, connections, and solutions that drive the industry forward.

02

CERAWeek

March 8-12, 2027 | Houston, TX

The premier global energy conference, bringing together energy, policy, technology, and finance leaders to discuss the future of energy.

03

AWS Summit Paris

April 1, 2027 | Paris, FR | Preview

AWS Summits are free in-person events that bring together the cloud computing community, offering expert-led sessions from AWS Partners and industry leaders. This Summit has a high concentration of energy customers in attendance.

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2027 Financial Services sponsorship programs

01

FSI Symposium: New York

April 15, 2027 | New York, NY (Partner Day April 16)

Connect with AWS experts and industry peers at an in-depth event tailored to the opportunities and challenges within financial services.

02

FSI Symposium: Sydney

July 2027 | Sydney, AU (date TBC)

Connect with AWS experts and industry peers at an in-depth event tailored to the opportunities and challenges within financial services.

03

AWS Summit London

April 28, 2027 | London, UK | Preview

AWS Summits are free in-person events that bring together the cloud computing community, offering expert-led sessions from AWS Partners and industry leaders. This Summit has a high concentration of financial services customers in attendance.

04

AWS Summit Mumbai

May 26, 2027 | Mumbai, IN

AWS Summits are free in-person events that bring together the cloud computing community, offering expert-led sessions from AWS Partners and industry leaders. This Summit has a high concentration of financial services customers in attendance.

05

AWS Summit New York

July 14, 2027 | New York, NY | Preview

AWS Summits are free in-person events that bring together the cloud computing community, offering expert-led sessions from AWS Partners and industry leaders. This Summit has a high concentration of financial services customers in attendance.

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2027 Government sponsorship programs

01

AWS Summit Washington, DC

July 21-22, 2027 | Washington, DC | Preview

AWS Summits are free in-person events that bring together the cloud computing community, offering expert-led sessions from AWS Partners and industry leaders. This Summit has a high concentration of US federal government customers in attendance.

02

AWS Public Sector Symposiums

2027 | Canberra, London, Ottawa (dates TBC)

No-cost, in-person events in capital cities around the globe, with sessions led by AWS experts, Partners, and customers driving mission-critical outcomes.

03

AWS Imagine EDU/SLG

July 2027 | Chicago, IL (date TBC)

AWS Imagines are for decision-makers exploring practical cloud and AI strategies to better serve their beneficiaries and staff. This two-day, no-cost event delivers real-world knowledge and connections.

04

AWS Summit London

April 28, 2027 | London, UK | Preview

AWS Summits are free in-person events that bring together the cloud computing community, offering expert-led sessions from AWS Partners and industry leaders. This Summit has a high concentration of UK central and local government customers in attendance.

05

AWS Summit San Francisco

May 6, 2027 | San Francisco, CA | Preview

AWS Summits are free in-person events that bring together the cloud computing community, offering expert-led sessions from AWS Partners and industry leaders. This Summit has a high concentration of US state and local government customers in attendance.

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2027 Healthcare & Life Sciences programs

01

Life Sciences Symposium: New York

April 27-28, 2027 | New York, NY

Explore what is next for AI-driven discovery, development, and patient impact through keynotes, curated breakouts, and hands-on demos.

02

AWS Summit London

April 28, 2027 | London, UK | Preview

AWS Summits are free in-person events that bring together the cloud computing community, offering expert-led sessions from AWS Partners and industry leaders. This Summit has a high concentration of healthcare customers in attendance.

03

AWS Summit Mexico City

2027 date TBC | Mexico City, MX

AWS Summits are free in-person events that bring together the cloud computing community, offering expert-led sessions from AWS Partners and industry leaders. This Summit has a high concentration of healthcare and life sciences customers in attendance.

04

AWS Summit Mumbai

May 26, 2027 | Mumbai, IN

AWS Summits are free in-person events that bring together the cloud computing community, offering expert-led sessions from AWS Partners and industry leaders. This Summit has a high concentration of healthcare and life sciences customers in attendance.

05

AWS Summit Toronto

May 27, 2027 | Toronto, CA | Preview

AWS Summits are free in-person events that bring together the cloud computing community, offering expert-led sessions from AWS Partners and industry leaders. This Summit has a high concentration of healthcare and life sciences customers in attendance.

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2027 Manufacturing sponsorship programs

01

Hannover Messe

April 5-9, 2027 | Hannover, DE

The premier global industrial technology event of the year, bringing together leading manufacturing and industrial companies, partners, and 130,000+ attendees.

02

AWS Summit Berlin

May 11, 2027 | Berlin, DE | Preview

AWS Summits are free in-person events that bring together the cloud computing community, offering expert-led sessions from AWS Partners and industry leaders. This Summit has a high concentration of manufacturing customers in attendance.

03

AWS Summit Paris

April 1, 2027 | Paris, FR | Preview

AWS Summits are free in-person events that bring together the cloud computing community, offering expert-led sessions from AWS Partners and industry leaders. This Summit has a high concentration of manufacturing and construction customers in attendance.

04

AWS Summit Seoul

2027 date TBC | Seoul, KR

AWS Summits are free in-person events that bring together the cloud computing community, offering expert-led sessions from AWS Partners and industry leaders. This Summit has a high concentration of manufacturing customers in attendance.

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2027 Media, Entertainment & Games programs

01

GDC Festival of Gaming

March 1-5, 2027 | San Francisco, CA

Where the games industry comes together to learn, connect, collaborate, and celebrate.

02

International Broadcasting Convention

2027 date TBC | Amsterdam, NL

Draws together the global media, entertainment, and technology industry to share expertise and unlock business opportunities.

03

AWS Summit San Francisco

May 6, 2027 | San Francisco, CA | Preview

AWS Summits are free in-person events that bring together the cloud computing community, offering expert-led sessions from AWS Partners and industry leaders. This Summit has a high concentration of media and entertainment customers in attendance.

04

AWS Summit Paris

April 1, 2027 | Paris, FR | Preview

AWS Summits are free in-person events that bring together the cloud computing community, offering expert-led sessions from AWS Partners and industry leaders. This Summit has a high concentration of media and entertainment customers in attendance.

05

AWS Summit Singapore

April 28, 2027 | Singapore, SG

AWS Summits are free in-person events that bring together the cloud computing community, offering expert-led sessions from AWS Partners and industry leaders. This Summit has a high concentration of media and entertainment customers in attendance.

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2027 Nonprofits sponsorship programs

01

AWS Imagine for Nonprofits

April 1, 2027 | Washington, DC

Discussions, interactive sessions, hands-on workshops, and networking that explore how AI and intentional innovation are transforming the nonprofit sector.

02

AWS Summit Washington, DC

July 21-22, 2027 | Washington, DC | Preview

AWS Summits are free in-person events that bring together the cloud computing community, offering expert-led sessions from AWS Partners and industry leaders. This Summit has a high concentration of nonprofit customers in attendance.

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2027 Retail & CPG sponsorship programs

01

AWS Summit Paris

April 1, 2027 | Paris, FR | Preview

AWS Summits are free in-person events that bring together the cloud computing community, offering expert-led sessions from AWS Partners and industry leaders. This Summit has a high concentration of retail and consumer goods customers in attendance.

02

AWS Summit Seoul

2027 date TBC | Seoul, KR

AWS Summits are free in-person events that bring together the cloud computing community, offering expert-led sessions from AWS Partners and industry leaders. This Summit has a high concentration of retail and consumer goods customers in attendance.

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2027 Telecom sponsorship programs

01

Mobile World Congress (MWC)

March 1-4, 2027 | Barcelona, ES

Brings together tens of thousands of senior leaders from global companies, governments, and tech businesses to create the future of connectivity.

02

Digital Transformation World (DTW)

June 22-24, 2027 | Copenhagen, DK

Where the telco industry connects, collaborates, and challenges the status quo to design, build, and deliver a resilient future.

03

AWS Summit Toronto

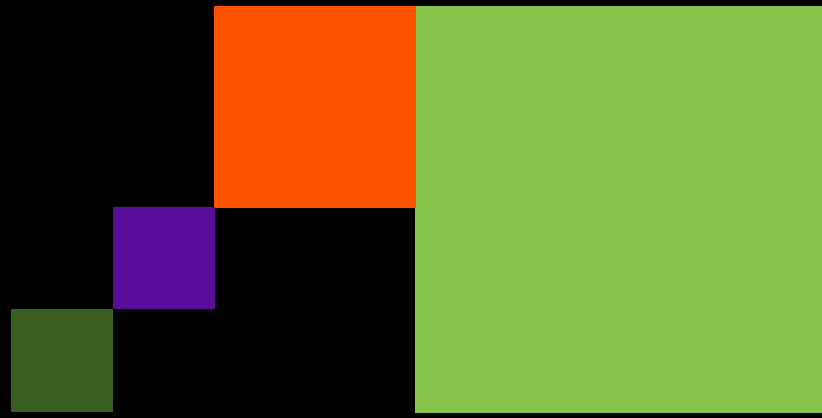
May 27, 2027 | Toronto, CA | Preview

AWS Summits are free in-person events that bring together the cloud computing community, offering expert-led sessions from AWS Partners and industry leaders. This Summit has a high concentration of telecom customers in attendance.

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Thank you!

WE LOOK FORWARD TO WORKING WITH YOU.



Register your interest in upcoming Industry sponsorship launches

or

contact us at aws-industry-sponsorship@amazon.com

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